

First 5 California's *Kit for New Parents*

A Look at the Distribution of *Kits* Across California, 2021–22

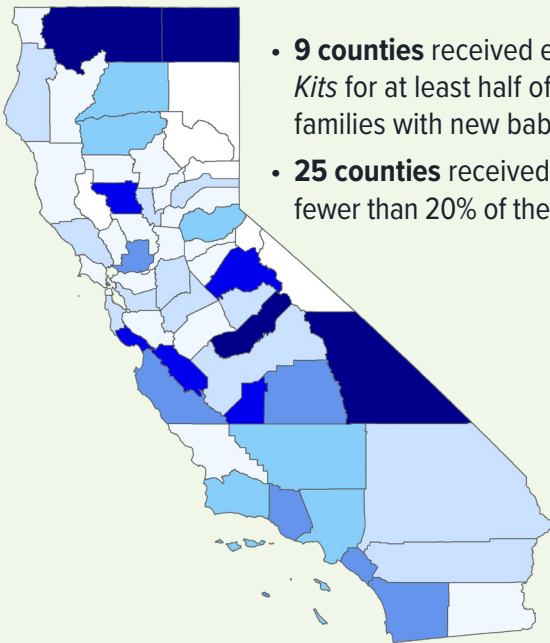


March 2023

Since 2001, First 5 California has been supporting families with books and other resources through the *Kit for New Parents*. Families can order this free resource here: <https://first5parentingkits.com>

First 5 California distributed 83,074 *Kits* to families and family-serving agencies in 2021–22

***Kits* were sent to families and agencies in 52 out of 58 counties—but rates of distribution varied widely by county**



- **9 counties** received enough *Kits* for at least half of their families with new babies
- **25 counties** received *Kits* for fewer than 20% of their families

Kits distributed, as a percentage of births in each county



97% of *Kits* were sent to county First 5s and other local agencies to distribute to families



Hospitals and other health care providers are the number one *Kit* distributors

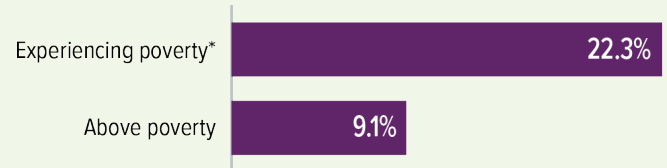
***Kits* were sent out in 5 different languages**

Number of *Kits* sent



Families experiencing poverty were more likely to receive a *Kit*

Percent of families who received a *Kit* in 2021, by income category



*Considering California's high cost of living, the cutoff for "experiencing poverty" is 200% of the federal poverty level (a federal measure taking income and household size into account).

Source: California Health Interview Survey, 2021 (<https://ask.chis.ucla.edu>); includes families with a child 0–5 years old.

