



Advancing Evidence.  
Improving Lives.

# *FOUNDATIONAL LITERACY IMPROVEMENT PACKAGE (FLIP)*

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February 2022



## What is FLIP?

- **Teachers in low- and middle-income countries** need professional development that offers the tools and training to assess literacy outcomes and to link those results with instruction.
- FLIP provides Ministries of Education and their partners with a comprehensive, **evidence-based, teacher-focused, structured pedagogy literacy teaching program.**

# What does the FLIP program contain?

**FLIP strengthens teachers' capacity** to teach reading through classroom-based formative assessments that are linked directly to targeted and remedial teaching activities.



**FLIP** is built on a model of **learning science, especially around language issues**, includes **literacy readiness**, and is **contextually customizable**.

## What is the need?

The world is facing a learning poverty crisis. Millions of primary school children were not learning to read prior to the pandemic – and that need is exacerbated now.

Poor teaching quality and language are two key reasons for the poor learning outcomes.



**FLIP** is designed to strengthen **teachers' capacity** to improve early literacy among children—**especially in bilingual and multilingual contexts.**

## How was FLIP developed?

In partnership with Catholic Relief Services, a team of literacy experts from AIR created, implemented, and evaluated a child literacy development (CLD) pilot program for early grade children. The pilot took place in Laos and Guatemala from 2016 – 2018.

Mixed-method evaluation research on this pilot **showed significant improvements in teacher and student literacy outcomes.**

AIR developed the ***Foundational Literacy Improvement Package (FLIP)*** from these results.

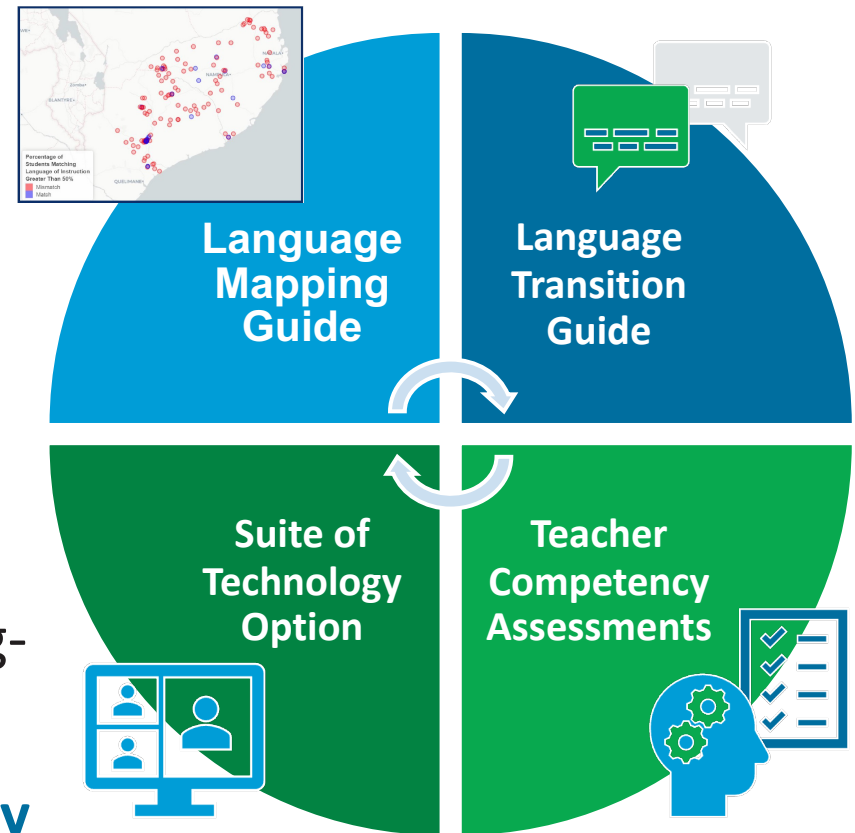


# Components

AIR's *Foundational Literacy Improvement Package (FLIP)* has **four evidence-based components** that set it apart.

These four research-based components are likely to lead to significant improvements in reading skills, higher programmatic and policy uptake, and long-term sustainability.

The **FLIP** incorporates a **continuous quality improvement process** that teachers can use throughout the year.



# FLIP Program Contains:

## FLIP Toolkits

### Reading Readiness Toolkit:

- Oral Language
- Concept of Print

### Formative Assessment Toolkit

- Oral Vocabulary
- Phonological Awareness
- Symbol knowledge
- Decoding
- Reading Comprehension

### Book Toolkits Includes:

- Information on each of the subskills
- Assessments for each subskills
- Tracker to record scores
- Remedial activities

## Supplementary Materials

- Dominos
- Picture Scenes
- Letter & syllables wheels
- Coaching & class mgmt. guides

TEACHER  
TRAINING

FOLLOW UP  
COACHING

The FLIP program enable teachers to

1. Understand the literacy subskills in the language(s) of instruction and/or other language(s), as appropriate
2. Assess learned subskills,
3. Record the results, and
4. Provide targeted remedial instruction.

# In summary, the Foundational Literacy Improvement Package (FLIP) ...



- Built on established and **ongoing literacy research** from LMIC's – especially in bilingual and multilingual contexts
- Strong **focus on teachers** in the classrooms
- Includes **built-in monitoring, evaluation, and learning** of literacy activities
- Enhanced **efficiency** (cost reductions and more effective programming)
- Integrated continuous quality improvement
- **Customizable** to local contextual needs