



Social Impact Partnerships to Pay For Results Act (SIPPRA)

Find out how your organization can take advantage of \$100 million in new federal funding earmarked for innovative social impact projects led by state and local governments across the United States.

WHAT IS SIPPRA?

The Bipartisan Budget Act of 2018 passed three main pieces of legislation related to outcomes-based contracting including SIPPRA. SIPPRA provides \$100 million in funding to state and local governments that are either currently implementing outcomes-based initiatives or interested in exploring the feasibility of such initiatives within their locality. The new funding is housed at the Department of the Treasury, and the Federal Interagency Council on Social Impact Partnerships, led by the Office of Management and Budget, will coordinate projects across multiple federal agencies.

If you already have social impact projects in development, there is approximately \$90 million in new funding available through SIPPRA.

If you are interested in exploring how to create a project that is could be eligible for funding, approximately \$10 million is dedicated to funding feasibility studies.

WHICH PROJECTS ARE ELIGIBLE FOR SIPPRA FUNDS?

Projects with measurable social impact and demonstrable government cost savings are eligible for SIPPRA funds. Projects can address a range of social issues in areas like workforce development, education, health, and criminal justice, among others. Agencies applying for funding should be able to show the likelihood that the project will achieve the anticipated outcomes and also describe the capacity of the government to sustain the proposed initiative in the future (if applicable). Projects that have been ongoing for more than ten years are ineligible for SIPPRA.

HOW CAN MY ORGANIZATION APPLY FOR SIPPRA FUNDS?

Only state and local governments can apply for SIPPRA funds. Applicants must provide an overview of the project, the expected outcomes, the cost and benefits of the initiative, the payment structure, and a rigorous evaluation design. Feasibility studies require similar application materials, but instead include a description of the *anticipated* program design and the *potential* cost savings to government agencies.

HOW CAN AIR HELP MY ORGANIZATION?

The American Institutes for Research (AIR) has extensive experience leading outcomes-based initiatives in partnership with local and state government partners across the United States. In this role, we help clients to identify and prioritize outcomes-based initiatives and successfully navigate each phase of a social impact initiative. AIR can help your organization to identify SIPPRA-eligible projects and craft a compelling and competitive SIPPRA application based on current best practices in the field.

Pay for Success Projects at AIR

National Capital Region Pay for Success Demonstration Project for Permanent Supportive Housing

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For the U.S. Department of Housing and Urban Development and the U.S. Department of Justice, AIR is testing a PFS model in Maryland to support people experiencing chronic homelessness in Montgomery and Prince George's Counties. This project will determine if PFS-financed permanent supportive housing can achieve taxpayer savings and improve cost effectiveness by decreasing government spending on corrections systems, homeless services, Medicaid, and crisis services. As the intermediary organization, AIR leads the project and manages the contract until outcomes are achieved.

English Language Acquisition Feasibility Study

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AIR is conducting the feasibility phase of a PFS project for the U.S. Department of Education to improve English language acquisition for Spanish-speaking children in pre-K through third grade. A rapid evidence assessment of the research literature will identify effective interventions, and two districts will be invited to participate in the PFS feasibility study, based on their prior use of these approaches. The study will examine their capacity and suitability for using a PFS funding strategy to support the selected programs. AIR is conducting the feasibility study in partnership with an independent evaluator.

Project (re)LAUNCH: San Diego Veterans Employment Pay for Success Evaluation Design

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The transition back to civilian life is difficult for many veterans. Often times, military training does not directly translate to civilian skills and available jobs back home. Addressing these challenges was the central aim of the San Diego Veterans Employment Pay for Success Initiative, Project (re)LAUNCH, a partnership of the San Diego Workforce Partnership, 2-1-1 San Diego, and AIR. The goal of (re)Launch was to improve employment prospects and economic security for veterans with service-related disabilities. AIR's role in this project was to develop the evaluation design.

Readiness and Capacity-Building Toolkit for Pay for Success Investments

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For the Kresge Foundation, AIR is creating an organizational readiness toolkit that has the potential to expand the array of government and nonprofit organizations leading PFS projects. Readiness and accompanying capacity enhancement plans can attract capital in states, counties, and communities, as levels of financial risk are better understood and funders are assured of capacity needed to provide effective programs, especially in lower resourced communities.